

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 57007 CF LOC-POL FBD - LBD: 10/16/12 - 10/22/12 HL#: Created: 10/15/12 12:30 PM

Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 10/15/12 02:32 PM

Agency: SHORR JOHNSON MAGNUS (39976) Product: GENERAL ELECTION WEEK Self Protect.: :00:00 Confirmed: 10/15/12 12:47 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/16/12 08:58 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 2 2 2 2 0 0	MORN	30	D			0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	8										
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	2										
003	MEARLY	0 2 2 2 2 0 0	MORN	30	D			0.0	\$340.00	8	\$2,720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	8										
004	MEARLY	M * * * * *	MORN	30	D			0.0	\$340.00	2	\$680.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	2										
005	NNOON	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$585.00	4	\$2,340.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										
006	NNOON	M * * * * *	NEWS	30	B			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										
007	NEWS530PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$860.00	4	\$3,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										

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Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/16/12 08:58 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$860.00	1	\$860.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										
009	NEWS5PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$860.00	4	\$3,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										
010	NEWS5PM	M * * * * *	NEWS	30	D			0.0	\$860.00	1	\$860.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										
011	AINSIDER	0 1 1 1 1 0 0	ACC	30	B			0.0	\$700.00	4	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										
012	AINSIDER	M * * * * *	ACC	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										
013	PPERSON	* * * T * * *	REGP	30	B			0.0	\$3,780.00	1	\$3,780.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/18/12	10/18/12	1										
014	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$2,565.00	1	\$2,565.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$2,700.00	1	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$3,555.00	1	\$3,555.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/18/12	10/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PHAWAII	M * * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE03	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,890.00	4	\$7,560.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE03	M * * * * * *	NEWS	30	B			0.0	\$1,890.00	1	\$1,890.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE03	0 0 0 0 0 1 1	NEWS	30	B			0.0	\$1,700.00	2	\$3,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$630.00	1	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	WFACE03	* * * * * S	FACE	30	B			0.0	\$585.00	1	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	SKDPREKICK	* * * * * S	LPRE	30	A		NFL FTBL	0.0	\$1,350.00	1	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	58	0	\$66,590.00	\$56,601.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$66,590.00	\$56,601.50	\$0.00	\$0.00